

**Newcomb Comprehensive Plan**

**Implementation Priorities and Strategies**

**1. Economic Development**

<b>Goal</b>	<b>Implementation</b>	<b>Responsibility</b>	<b>Funding</b>	<b>Priority</b>
Investigate the creation of a local resident-owned business Cooperative to provide gas station, restaurant, and other services.	a. Appoint a committee charged with investigation options and developing a plan.	Town Board/Committee	None	Short
Develop a central commercial area in order to attract small scale commercial business to the Town.	a. Review zoning to ensure it encourages desired development. b. Investigate ownership and taxing options to encourage development. c. Work with the County IDA and other economic development entities to promote and attract business. d. Develop appropriate infrastructure to encourage development.	Town Board/IDA/Others?	?	Medium
Develop an industrial park oriented towards attracting businesses that utilize the region's sustainable resources, especially wood products	a. Review zoning to ensure it encourages desired development. b. APA map amendment? c. Develop necessary infrastructure. d. Work with the County IDA and other economic development entities to seek funding to develop the industrial park.	Town Board/IDA/Others	?	Medium
Develop a business incubator with shared services and facilities to attract small scale and start-up businesses.	a. Work with the County IDA and other economic development entities to seek funding to develop the incubator.	Town Board/IDA/Others?	?	Medium

Develop a plan to attract lodging facilities of all types, including motels, inns, and dormitories.	a. Review zoning to ensure it encourages desired development. b. APA map amendment? c. Develop necessary infrastructure. d. Work with the County IDA and other economic development entities to identify funding opportunities.	Town Board/IDA/Others?	?	
Support redevelopment of the NL property.	No specific implementation required.	Town Board	None	Long
Support the placement of Development Homes in the Town.	a. Discuss with DSS.	Town Board	?	Long

## 2. Quality of Life

Goal	Implementation	Responsibility	Funding	Priority
Develop a plan for the Rt. 28 corridor in the Town, to include uniform signage and streetscape elements/improvement to help create a sense of place.	a. Investigate timing of DOT's next repaving of Rt. 28N so that improvements may be constructed concurrently. b. Retain a consultant and appoint a committee to oversee preparation of the plan. c. Develop site and architectural guidelines for commercial development in the Rt. 28N corridor.	Town Board	Town budget/DOT/other grants	Short
Develop a Newcomb Green Initiative	a. Create green standards for town facilities and projects. b. Review zoning to ensure it supports green development. c. Work to expand recycling at the Town Dump. d. Create a "Living	Green Advisory Committee (to be appointed)	?	Short

	green in Newcomb” pamphlet.			
Develop a master plan for the High Peaks Overlook.	a. Retain a consultant and appoint a committee to work with him/her.	Town Board/Committee	Town Budget/?	Short
Address the issues of an aging population in planning for medical services, senior activities, housing and elder care.	a. Review zoning to ensure it encourages desired development. b. APA map amendment? c. Develop necessary infrastructure. d. Work with the County IDA and other entities to identify funding opportunities	Town Board/Committee	?	Medium
Support school initiatives to attract students and maintain a viable school.	a. Develop a dormitory facility to house students and for other uses during school vacation periods. b. Construct a new soccer field on Town property adjoining the school. c. Continue to integrate school facilities into the Town by allowing Town use during appropriate periods. d. Support the school district in lobbying for changes in boarding rules.	School/Others?		Long
Develop a community center to include facilities such as a library, internet access, youth room, meeting space and exercise facilities.	a. Appoint a committee to prepare a needs analysis and to develop facility programming.		Town Budget/?	Long

### 3. Marketing and Branding

Goal	Implementation	Responsibility	Funding	Priority
Develop a	a. Retain a consultant	Town	?	Short

<p>slogan/branding and marketing strategy for the Town to include taking advantage of its recreational, historical and educational resources.</p>	<p>and appoint a committee to work with him/her.</p> <p>b. Develop a promotional video to be posted on the Town's web site.</p> <p>c. Use multi-media outlets such as social networking sites (i. e. Facebook) to promote the Town.</p> <p>c. Develop new events such as an arts &amp; culture weekend, music weekend, and golf weekend.</p> <p>d. Create a Newcomb Arts Council to coordinate year-round arts activities.</p> <p>e. Create a plan implementation/accomplishments page on the Town's web site.</p> <p>f. Promote lodging facilities.</p> <p>g. Host environmental forums and events, market the Town as an environmental education center ("living sustainably").</p> <p>h. Coordinate heritage, environmental, education and recreation initiatives among Newcomb's institutions.</p> <p>i. Publish and circulate maps and information about things to do and see in Newcomb.</p>	<p>Board/Appointed Committee</p>		
<p>Utilize signage to drive traffic through Rt. 28N to the Northway.</p>	<p>a. Discuss signage with DOT.</p>	<p>Town Board</p>	<p>?</p>	<p>Short</p>

#### 4. Recreation

Goal	Implementation	Responsibility	Funding	Priority
Develop Santanoni as a more amenity rich recreation facility to include skiing, improved access for the disabled and food service.	a. Convene a working group with DEC, APA, Adirondack Architectural and others to discuss issues and options.	Town Board	?	Short
Develop a cross-country ski trail network incorporating the Town golf course and utilize the clubhouse to rent skis and provide food service.	a. Convene a working group to develop a plan.	Town Board/Working group	?	Short
Develop snowmobile connector trails to surrounding communities.	a. Appoint a committee to work with DEC and surrounding communities to plan and construct the trails.	Town Board/DEC/APA/ Other towns		Medium
Expand the Town golf course and utilize the clubhouse for multiple purposes.	a. Appoint a committee to perform a feasibility study of costs and revenues.	Town Board	?	Long
Explore redeveloping the train tracks as a long distance trail. Monitor long term plans for the ownership and use of the tracks.	a. Maintain communication with track owner.	Town Board		Long

#### 5. Telecommunications

Goal	Implementation	Responsibility	Funding	Priority
Develop a plan to expand all forms of telecommunications throughout the Town.	a. Inventory existing facilities. b. Analyze options for expanding service c. Develop plan to implement goals d. Implement plan	Town Board	?	Short

## 6. Infrastructure

Goal	Implementation	Responsibility	Funding	Priority
Address issues with the Winebrook Water District.	a. Develop engineering drawings and implement solutions.	Town Board	State Drinking Water revolving Fund	Short
Create a long-term plan for sewer expansion to service future development.	a. Retain a consultant to develop a long-term plan for sewer expansion.	Town Board	Town Budget/?	Long